



24 Sustainability Success Stories in 2024

Story 10 of 24: The Social Pillar of Sustainability

MLK Day of Service, Juneteenth, and Pride

A comprehensive approach to sustainability includes three pillars—economics, environment, and social equity. The social pillar comprises actions aimed at improving society. Some examples of topics that fall under this umbrella include promoting gender, race, and sexuality equality; diversity; and protecting human rights.

UPMC is committed to diversity, inclusion, and equity. One way UPMC shows its commitment is through the work done at the Center for Workplace Culture and Community Engagement. Over the next few months, the center will promote and host events for Martin Luther King Day of Service, Juneteenth, and Pride.

MLK Days of Service honor Martin Luther King’s commitment to community service. They are a way for UPMC employees to get involved in their communities by volunteering. Throughout the year, there are multiple opportunities to sign up and participate. For the MLK Day of Service on April 12, 90 volunteers participated across three sites: Southside Community Council, Greater Pittsburgh Food Bank, and the Western Pa. Diaper Bank. UPMC employees can use the code “Day of Service” on Kronos once a year to participate in a MLK Day of Service without using PTO. Employees need to get the day approved by their supervisor first. Keep an eye out for the next volunteer opportunities through MLK Day of Service.

Juneteenth is a federal holiday celebrated on June 19 to commemorate the end of slavery in the United States. UPMC first sponsored the Juneteenth parade in Pittsburgh in 2021. Since 2022, UPMC has expanded its sponsored events across the communities it serves and has provided virtual learning opportunities for staff.

UPMC has been a proud sponsor of Pride events since 2008. Pride is a celebration and recognition of the LGBTQIA+ community that takes place throughout June. Along with celebrations, Pride advocates for social change and fosters a more inclusive society. UPMC sponsors multiple Pride events throughout June, like the Gettysburg Pride Fest, Pittsburgh Pride Parade, Mt. Lebo Pride Festival, and Leigh Valley Pride & Gala.

To learn more about when events are happening throughout June for Juneteenth and Pride, check out [“UPMC Celebrates Diversity and Inclusion”](#) on Infonet. UPMC’s continued commitment to diversity, inclusion, and sustainability is all interconnected through the social pillar of sustainability.