



# 13<sup>th</sup> International Pediatric Intestinal Failure and Rehabilitation Symposium

**September 26 to 28, 2024**

Wyndham Grand Pittsburgh  
600 Commonwealth Place  
Pittsburgh, PA 15222

**UPMC** | **CHILDREN'S**  
HOSPITAL OF PITTSBURGH



Thank you for your interest in sponsoring the 2024 International Pediatric Intestinal Failure and Rehabilitation Symposium. Please review the symposium information and available sponsorship opportunities in the following pages.

### Program Highlights

The International Pediatric Intestinal Failure and Rehabilitation Symposium (PIFRS) is a premier global event aimed at celebrating the tremendous advances in medical and surgical care for the intestinal failure patient while addressing the challenges that face the field.

This global meeting brings together international and national pediatric gastroenterologists, surgeons, hepatologists, scientists, APPs, nurses, and allied health professionals who have dedicated themselves to the care of children with intestinal failure. By partnering with UPMC Children's Hospital of Pittsburgh through a sponsorship opportunity, your organization will enjoy a range of benefits designed to promote your company to our many participants.

If you would like to sponsor PIFRS, please complete the [Sponsorship Interest Form](#) by **Dec. 31, 2023**. Some sponsorship packages are limited and will be honored on first come, first served basis.

# Sponsorship Opportunities

## DIAMOND | \$100,000

### Diamond Level Includes:

- 10 complimentary conference registrations
- Banner advertisement in pre-event email
- Website listing
- 10x20 booth space on exhibit floor in prime location
- Logo on conference bag
- Recognition on conference signage
- Virtual booth in meeting app
- Recognition slide during sessions
- 4 invitations to Faculty Reception
- 1 complimentary enhancement (see below)

### Choose One Complimentary Sponsorship Enhancement:

#### KEYNOTE SPONSOR

- Recognition as keynote sponsor on conference slide during General Session
- Opportunity to present to General Session for 5 minutes
- Opportunity to introduce keynote speaker

#### INNOVATION THEATER PRESENTER

- 20-minute session during break or meal times
- Theater-style seating for up to 60 people
- AV and technical assistance provided

#### FOCUS GROUP HOST

- PIFRS will send an invitation email to registrants, gather a list of interested participants and share the list with the Focus Group Sponsor
- Logistics coordinated by PIFRS
- Limited to 10 attendees for up to 45 minutes

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## PLATINUM | \$75,000

### Official Sponsor of the Conference Wifi

- Sponsor can customize network name and password
- Branded landing page

### Platinum Level Includes:

- 6 complimentary conference registrations
- Banner advertisement in pre-event email
- Website listing
- 10x10 booth space on exhibit floor in prime location
- Logo on conference bag
- Recognition on conference signage
- Virtual booth in meeting app
- Recognition slide during sessions
- 2 invitations to Faculty Reception

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## Sponsorship Opportunities *continued*

### GOLD | \$50,000

#### Gold Level Includes:

- 4 complimentary conference registrations
- Banner advertisement in pre-event email
- Website listing
- 10x10 booth space on exhibit floor
- Recognition on conference signage
- Virtual booth in meeting app
- Recognition slide during sessions
- 1 invitation to Faculty Reception

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### SILVER | \$25,000

#### Silver Level Includes:

- 3 complimentary conference registrations
- Banner advertisement in pre-event email
- Website listing
- 10x10 booth space on exhibit floor
- Recognition on conference signage
- Virtual booth in meeting app
- Recognition slide during sessions
- 1 invitation to Faculty Reception

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### EXHIBITOR | \$10,000

#### Exhibitor Sponsorship Includes:

- 2 complimentary conference registrations
- 10x10 booth space on exhibit floor
- Recognition on conference signage
- Virtual booth in meeting app

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### TABLETOP EXHIBITOR | \$5,000

#### Tabletop Exhibitor Sponsorship Includes:

- 1 complimentary conference registration
- 6-foot tabletop display (no floor signage permitted)
- Recognition on conference signage
- Virtual booth in meeting app

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## Sponsorship Opportunities *continued*

### INSTITUTIONAL SPONSORSHIPS\*

	SAPPHIRE	RUBY	EMERALD
	\$2,500	\$5,000	\$10,000
Complimentary conference registration	1	2	3
Website listing	Yes	Yes	Yes
Space at event	6-foot table	10x10 booth	10x10 booth
Recognition on conference signage	Yes	Yes	Yes
Virtual booth in app	Yes	Yes	Yes
Recognition slide during sessions	No	No	Yes

*\*Must be affiliated with an educational institution or hospital.*

*Breakfast and lunch each day for all representatives included in sponsorship package pricing.*

## Sponsorship Comparison

Base package benefits comparison:

	TABLETOP EXHIBITOR	BOOTH EXHIBITOR	SILVER	GOLD	PLATINUM	DIAMOND
	\$5,000	\$10,000	\$25,000	\$50,000	\$75,000	\$100,000
Complimentary conference registration	1	2	3	4	6	10
Banner ad in pre-event email	No	No	Yes	Yes	Yes	Yes
Website listing	No	No	Yes	Yes	Yes	Yes
Exhibit space at event	6-foot table	10x10 booth	10x10 booth	10x10 booth	10x10 booth Prime Location	10x20 booth Prime Location
Logo on conference bag	No	No	No	No	Yes	Yes
Recognition on conference signage	Yes	Yes	Yes	Yes	Yes	Yes
Virtual booth in app	Yes	Yes	Yes	Yes	Yes	Yes
Recognition slide during sessions	No	No	Yes	Yes	Yes	Yes
Invitation to Faculty Reception	No	No	No	1	2	4

Breakfast and lunch each day for all representatives included in sponsorship package pricing.

# Alternate Sponsorship Opportunities

## ADDITIONAL REPRESENTATIVE REGISTRATION

**\$800/registrant:**

- Access to Primer and Symposium content and all meals.
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## APP SPONSOR (limit 1)

**\$7,500**

- Dedicated branding in app including loading page, landing page banner ad, and enhanced functionality.
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## FAMILY & CAREGIVER SPONSOR (limit 1)

**\$7,500**

- Sponsorship covers the cost of attendance for up to 20 Family/Caregiver attendees
  - Signage recognition throughout conference
  - Branded host of Family & Caregiver Hospitality Suite
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## HOSPITALITY SPONSOR (limit 3)

**\$10,000**

- Signage recognition at all morning and afternoon breaks
  - Signage recognition as sponsor of Poster Session Reception
  - Exclusive recognition at one meal event (breakfast or lunch)
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## KEYNOTE SPONSOR (LIMIT 2)

**\$10,000**

- Recognition as keynote sponsor on conference slide during General Session
  - Opportunity to present to General Session for 5 minutes
  - Opportunity to introduce keynote speaker
  - Recognition in conference app as keynote session sponsor
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## Alternate Sponsorship Opportunities *continued*

### **INNOVATION THEATER PRESENTER (limit 2 – must be a Silver, Gold, Platinum, or Diamond conference sponsor)**

**\$10,000**

- 20-minute session during break or meal times
- Theater-style seating for up to 60 people
- Standing lectern and wireless microphone
- Laptop and two 52-inch LCD monitors
- Technical assistance
- Recognition on conference signage
- Listing on the Innovation Theater schedule

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### **FOCUS GROUP (limit 2 – must be a Silver, Gold, Platinum, or Diamond conference sponsor)**

**\$10,000**

- PIFRS will work with you to invite a group of attendees to help you gauge interest and promote services. This is a great opportunity to gather industry data to launch a product or concept or improve existing products or concepts.
- PIFRS will send an invitation email to registrants, gather a list of interested participants and share the list with the Focus Group Sponsor.
- PIFRS provides private meeting space within the Exhibit Hall.
- PIFRS coordinates logistics including on-site signage, furniture package and lunch which are included in sponsorship (AV needs are charged directly to the sponsor).
- Limited to 10 attendees per Focus Group.



## Sponsorship Policies

- Arrangements for partnerships, sponsorships, commercial exhibits, or advertisements cannot influence planning or interfere with the presentation, nor can they be a condition of the provision of commercial support. The PIFRS Scientific Committee will be responsible for the identification, determination, and selection of needs, objectives, content, faculty, educational methods, evaluation, and audience and will ensure that the decisions are made free of the control of the exhibitor.
- All exhibitors must be in a room or area separate from the education; the exhibits must not interfere or in any way compete with the learning experience prior to, during, or immediately after the activity.
- Representatives of the company exhibiting may attend conference activities at the discretion of PIFRS staff for the direct purpose of the representatives' own education; however, they may not engage in sales or marketing activities while in the space or place of the educational activity.
- Information on the identity of learners at conference activities is considered to be the confidential property of PIFRS. Names of registered meeting participants will not be shared without their explicit permission.
- All sponsor representatives attending the conference must have and display a conference badge in any event space. Sponsors are prohibited from bringing additional representatives beyond the number allotted in their sponsorship package or the number of additional sponsor passes purchased.
- All PIFRS-branded signage displayed in common areas will be designed and printed by the PIFRS organizing team and will not be subject to the approval of sponsors. Sponsors will be asked to provide a high-resolution logo to complete their registration. If sponsors fail to provide a logo by the requested deadline, they may not be included in event signage.

## Reserve Your Sponsorship

Please complete the [online Sponsorship Interest Form](#) to reserve your sponsorship package. Upon completion of the form, you will receive an invoice and more details about your event participation.