

Recruitment Checklist: Engaging Clinicians

Build Relationships and Trust

- Conduct site visits
 - Target “high yield” clinicians
 - Provide education on diagnosis and related research
 - Review relevant publications and recommendations
 - Stimulate intellectual curiosity
 - Emphasize clinical relevance and timeliness of research
 - Stress trial safety, potential benefits to study participants, and needs of participants well-served
 - Emphasize PI availability for research *and* non-research clinical questions
 - Provide brief eligibility criteria and one step contact information
 - Smart phone pdfs
 - Flash drives with study related resources
 - Posters/brochures for lunch and conference rooms, education boards, and parent waiting rooms
 - Obtain buy-in from office managers, nurses, medical assistants and all involved
 - Incorporate the medical home with the research home
 - Create a team of care environment
- Screen daily for prompt clinician notification
- Close the loop by notifying clinician of family’s decision to participate or not participate
- Provide clinician with regular participant trial updates
- Build name recognition as an expert while providing education
 - Speak at Grand Rounds, local society meetings, in-services, and noon teleconferences/conferences
 - Write articles in clinician/hospital newsletters and publications
 - Create a listserv to provide clinicians with a protocolized, referenced summary of key evidence and relevant clinical information from latest publications

Foster Clinicians’ Sense of Pride and Contribution

- Send “thank you” notes to participating clinicians
- Use listserv to provide interim updates and, upon study completion, publications using the protocolized summary, previously detailed

Minimize Clinician Workload

- Provide one phone number to reach PI, 24/7
- Create one step process for referrals
- Create a “concierge service” to assist in scheduling research and non-research related imaging or appointments
- Provide one to two study points for clinician to use to introduce research to family

S Bhatnagar 5-19-14. See also: Bhatnagar S, Hoberman A, et al. [Development and impact of an intervention to boost recruitment in a multi-center pediatric randomized clinical trial](#). Clin Pediatr (Phila). 2014; 53(2): 151–157.